

For Immediate Release

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Art4Barter @ Tamarind Art Council
One Night Event: June 27, 2009, 6 – 9 pm
Curated by Antonio Puri

To attend RSVP to rsvp@tamarindart.org or 212-200-8000

What is Art4Barter?

Bartering may be the answer to bail us out of our current crisis. Although artists have historically been bartering as much as possible it is more relevant now than ever before. It can provide a solution to survival for so many of us and create a new vision for society.

The artists that are participating are all professional artists, and will present their works for barter. No works shall be sold for money but rather for services and goods. The exact service or good that the artist requires will be on the label next to their art. For example, if an artist were to ask for dental work or other medical procedures in exchange for their art, or for a studio to work in, etc., it will give the community an opportunity to barter for those items that are missing from the artists' lives. The irony is that art is missing from the lives of many people too because it is treated as a luxury item and not as an essential part of our lives. This system will not only inspire people to trade with artists, musicians, writers, dancers, and other creative minds, it will also make society less judgmental about valuing different services. When this becomes the norm, bartering will be a respectable activity and will create relationships between people from different trades.

Society will be able to provide opportunities to artists that were inconceivable before this. In addition to being one of the greatest human events in the beginning of the new millennium, we are also expressing a change that the rest of humanity can participate in. By creating a vision of a new cultural standard, whereby people can get through hard financial times by participating in a win-win situation. This idea can spread to people from all societies of the world. The development of this project relies on the support from venues that can connect artists with members in the community that are able to fill the needs of the artists. Therefore, the Curator, Antonio Puri, is offering to barter a work of art with institutions that will host the next exhibition.

This is Art4Barter!

Antonio Puri, Curator
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Art4Barter at Tamarind Art Council

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About Tamarind Art Council

Tamarind Art Council (TAC) is a not-for-profit 501(c)(3) organization dedicated to promoting contemporary art in North America. Its focus is to support all types of artistic expression, including performing and fine arts, by sponsoring art-related activities and cross-cultural events in order to further expand the audience for art and culture.

Tamarind Art Council is a resource center for gaining an understanding of all forms of art, artists, and other areas of interest to individuals, businesses and art investors. Its mission is to inspire the work of contemporary artists and performers and to facilitate public appreciation for these unique cultural art forms. Past Council events have included art exhibits, performing arts, book launches, lectures and other cultural programs. The council's on-going efforts also incorporate the support of and partnerships with various art museums, cultural communities and not-for-profit organizations around the globe.

Tamarind Art Council is the proud sponsor of The Museum of Modern Art's (MoMA) bi-annual Indian film festival, which began with 2007's "INDIA NOW." This successful exhibition continued with 2009's "THE NEW INDIA," which featured sixteen contemporary Indian feature and short-length films. Other notable Tamarind Art Council Events include the Contemporary Photography and Video Art exhibition "India Public Places/Private Spaces," held at the Newark Museum of Art in 2008, and the successful photography exhibition "Gandhi: The Legacy," which was presented in collaboration with Phillip Glass Opera and Satya Grahya Forum in 2008.

Tamarind Art Council is located at 142 E. 39th Street, New York, NY, 10016. Contact us by calling (212)200-8000 or emailing admin@tamarindarts.org. For more information about Tamarind Art Council, please visit our website at www.tamarindarts.org.
